

**Amazon FBA Selection Expansion Offer 2026**  
**Seller Rewards Terms and Conditions**

1. Amazon Australia is pleased to invite you to participate in this particular offer under the Amazon Australia Seller Rewards Program.
2. Information on how to participate and become eligible for Rewards form part of these Offer-specific terms and conditions (**T&Cs**). By participating, you (on behalf of yourself or the business you represent) agree to be bound by these T&Cs. These T&Cs supplement, and apply in addition to, the [Seller Rewards Program Policy \(SRP Policy\)](#). In respect of this Offer and to the extent there is a conflict between these T&Cs and the SRP Policy, the conflict will be resolved by giving precedence in the following order: T&Cs and SRP Policy. Capitalised terms not defined in these T&Cs have the respective meanings given to them in the SRP Policy.
3. This Offer is not a game of chance. Chance plays no part in determining whether a seller has successfully participated in the Offer.
4. Amazon may change these T&Cs. Changes will be effective by posting the revised T&Cs on the Seller Rewards homepage within Seller Central. You are responsible for reviewing such revised T&Cs. Your continued participation in this Offer following our publication of any revised T&Cs will constitute your acceptance of the revisions. If you do not agree to revised T&Cs, you must not continue to participate in the Offer.
5. Employees and their immediate families of Amazon are ineligible to participate in this Offer.

<b>Offer</b>	Amazon FBA Selection Expansion Offer 2026
<b>Offer Period</b>	00.01 AEDT on 1 March 2026 and closes at 23.59 AEST on 1 September 2026
<b>Seller eligibility requirements</b>	<p>This Offer is only available to Amazon Australia sellers:</p> <ul style="list-style-type: none"> <li>a) that use Fulfilment by Amazon (<b>FBA</b>); and</li> <li>b) who have been invited by viewing this Offer in Seller Central.</li> </ul> <p>Please review the SRP Policy for additional eligibility requirements.</p>
<b>Entry requirements</b>	<p>During the Offer Period, eligible sellers must:</p> <ul style="list-style-type: none"> <li>a) subscribe to this Offer by clicking the 'Participate Now' button on the Seller Rewards homepage for this Offer; and</li> <li>b) generate sales on Eligible ASINs through FBA, by either creating a new Eligible ASIN or providing offer depth to an existing Eligible ASIN.</li> </ul> <p>For the purpose of these T&amp;Cs, "Eligible ASIN" means an ASIN where the first buyable offer was listed for the first time on FBA during the Offer Period in the Amazon Australia store.</p>
<b>Rewards</b>	<p>The Reward is 0.8% of the Adjusted FBA Ordered Product Sales (<b>OPS</b>) on Eligible ASINs made by that seller during the Offer Period. Adjusted FBA OPS is calculated as FBA OPS achieved during the Offer Period, minus any customer returns received by 23.59 AEST on 1 October 2026.</p> <p><i>For example, Seller creates a new ASIN that is not currently in Amazon Australia's catalogue. The Seller makes \$5,000 in FBA OPS during the Offer Period on the Eligible ASIN and does not receive any customer returns by 15 September 2026. The Seller is eligible to receive 0.8% x \$5,000 = in \$40 Rewards under this Offer.</i></p> <p>Rewards are also subject to limits as described below.</p> <p>All taxes (excluding GST) which may be payable as a consequence of receiving a Reward are the sole responsibility of the seller. Rewards are not transferable. If a Reward becomes unavailable or is otherwise unable to be provided, Amazon may substitute a prize or element of a prize of equal or greater value. Sellers will not be entitled to any additional compensation in the event that a Reward has been substituted at equal or greater value.</p>
<b>Issuing of Rewards</b>	Subject to the limit(s) specified in these T&Cs, Rewards will be issued by the end of October 2026 if you successfully meet the entry requirements of this Offer.

<b>Reward Limits</b>	Sellers can receive a maximum of \$10,000 in Rewards under this Offer.
<b>Currency</b>	All amounts contemplated in these T&Cs are expressed and displayed in Australian dollars (AUD).
<b>Important</b>	Participation in this Offer does not guarantee any business outcome, such as sales. You remain responsible for ensuring that your products comply with Australian laws and regulations, and applicable Amazon policies including <a href="#">FBA Program Policies</a> and the <a href="#">Restricted Products Policy</a> .