

[미국] 아마존 베스트셀러 소개- 토이 카테고리

안녕하세요, 아마존 코리아입니다. 이번 글에서는 토이 카테고리의 베스트셀러 제품들을 소개해드립니다!

1. 한국 캐릭터 상품들



KAKAO FRIENDS 2 Faces Orange Ryan Pencil Pouch

by KAKAO FRIENDS
★★★★★ 3 customer reviews

Price: \$8.85 FREE Shipping on orders over \$25 shipped by Amazon or get Fast, Free Shipping with Amazon Prime

Color: Ryan



- Licensed Product
- Cool looking items
- Equip your bedroom, playroom, office or any room with this great accessory!

New (11) from \$8.85 Details

카카오프렌즈 필통

역시 귀여움에는 국경도 없죠! 토이카테고리의 핫 아이템들 중 첫 번째는 한국에서도 인기가 많은 라인프렌즈, 카카오프렌즈 등 한국 캐릭터 상품들입니다.



LINE FRIENDS BT21 Official Merchandise TATA Mini Cushion Stuffed Pillow, Red

by LINE FRIENDS
★★★★★ 141 customer reviews | 22 answered questions

Price: \$25.95 & FREE Shipping. Details

Color: Red



- BT21 is a globally beloved character of millennials created in collaboration with LINE FRIENDS
- TATA Character: Super Curious Heart
- Soft and Plush Cushion with Cute Signature Character Design
- Product Dimensions (MM): 400(L) x 170(W) x 150(H) / Material: 100% Fabric: Polyester
- Only Exclusively Available through LINE FRIENDS INC.

New (1) from \$25.95 Details



LINE FRIENDS BT21 Official Merchandise MANG Mini Cushion Stuffed Pillow, Purple

★★★★★ Worth your money! Buy it before they sell out!
By Nicole on Dec 11, 2018

THIS IS THE CUTEST THING EVER OASIS it's sooooo soft and cute I wanted to try. It's slightly bigger than I thought and I'm definitely gonna buy more. I love hoeskie and bangtan and BT21. Stream Pretty Much All Banglans (Grammy nominated artist) Music so I wrapped mine up as a gift to myself for Christmas out.

Images in this review



라인프렌즈 인형

2. Kpop 사전



케이팝의 인기는 책 카테고리에서도 식지 않았는데요. <Kpop 사전>은 사전 카테고리에서 Merriam-Webster 사전 다음으로 당당히 4 위를 차지하고 있습니다.

"케이팝(K-pop) 팬이라면 반드시 알아야 할" 한국어 표현 500 가지를 모았다고 하네요.

아점 A Jeom (a-jŏm)

Noun. "Brunch"

A compound word made up of "아침" *achim* ("breakfast") + "점심" *jeom shim* ("lunch") = "brunch". Some people have an interesting way of distinguishing one from other. If a meal is average, it is "아침", but if a meal is worthy of Instagram, then it's brunch. This is largely due to some

THE KPOP DICTIONARY

7

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Korean people's tendency to associate imported English words with style.

Example)

Taeho: Hey baby, let's go get achim!
 Minji: Wha... achim? It's already 11:30AM!
 Taeho: Well then, jeom shim it is!
 Minji: More like *ajeom*, right?
 Taeho: Maybe, depends on what we are having.
 Minji: I don't know... maybe eggs benedict with mimosa?
 Taeho: It is brunch then!

아놔 A Nwa (a-nwa)

Interjection. "What the..."

Something that automatically comes out of your mouth when you are irritated or angry. It is actually the first part of the exclamation (e.g., "아놔" *a nwa* "정말" *jeong mal* ("really") "화난다" *hwa nan da* ("I am angry") while leaving out the rest of the phrase. This will send a much clearer message.

Example)

Sohee: Hon, you should come see this...!
 Kai: What's up?
 Sohee: I accidentally unplugged your computer...
 Kai: *A Nwa*

'브런치' 대신 '아침', 감탄사 '아놔..' 등 이런저런 표현들이 수록되어있습니다. 좋아하는 한국 연예인이 나오는 방송을 볼 때 유용하겠죠?

3. 아기상어~ 뚜루뚜루루

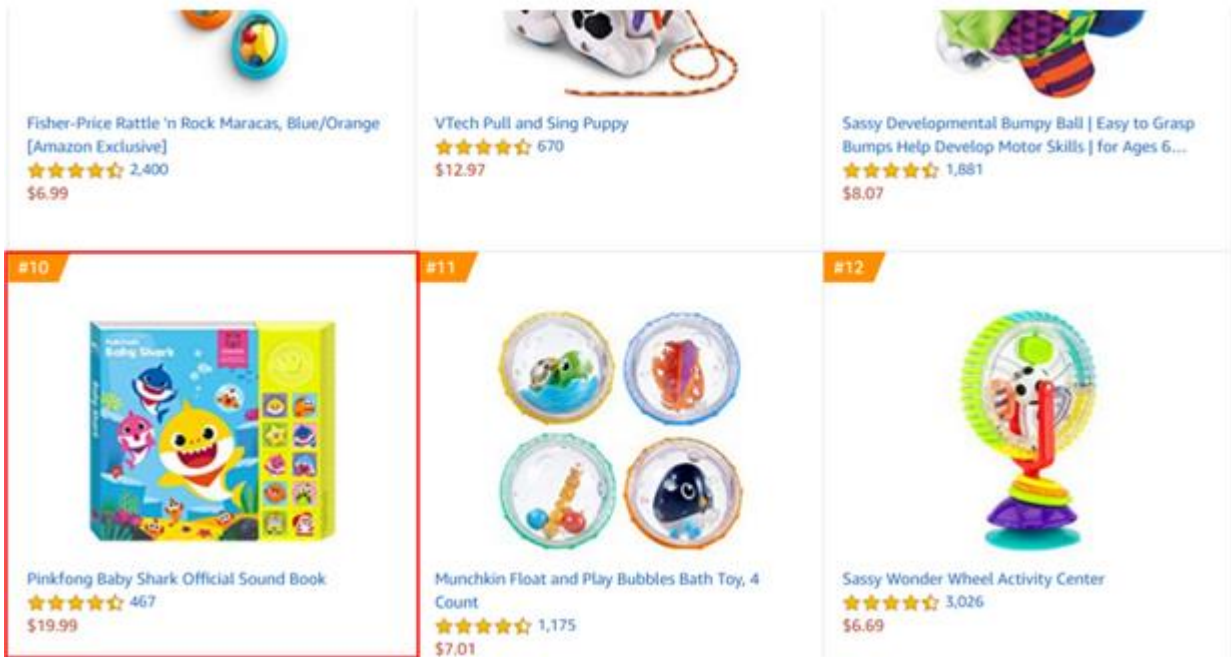
동요계의 <강남스타일>, 어린이들의 BTS! 바로 <아기상어> 노래입니다. 스마트스터디의 유아동 브랜드인 '핑크퐁'이 유튜브에 올린 영어 버전 영상은 벌써 30억 조회수를 넘었습니다. 아마존에서도 그 인기를 실감할 수 있었는데요.



버튼을 누르면 노래가 나오는 핑크퐁의 사운드북

토이 카테고리 전체에서 베스트셀러 8위를 차지한 핑크퐁! 핑크퐁의 아마존 성공 전략은 무엇이였을까요?

[지금 인터뷰 읽으러 가기 >>](#)



핑크퐁의 사운드북은 다른 사운드북에 비해 훨씬 비싼 가격에도 불구하고 언제나 전체 '장난감' 카테고리의 베스트셀러 10 위 안에 자리하고 있습니다. 제품을 산 고객의 사용후기도 재밌습니다.



Dee Top Contributor: Coloring

★★★★★ So many Shark Songs - My Toddler LOVES it. My feelings are mixed.

March 7, 2019

Size: Original version | Verified Purchase

First of all, the answer is yes, you do get the full Baby Shark song with one press of your little one's finger with this book. Depending on if that is press #1 or #201 likely depends on how much you will love that feature.

With that said, my 15 month old LOVES this book. She quickly got the hang of pushing the buttons to hear the songs and it entertains her for minutes on end (which is a long time in Toddler time). Seriously, she'll sit with this book for a good 20-30 minutes listening to all the songs.

Besides baby Shark, there are 9 other Shark themed hits that you will recognize Like "There was a yellow shark and shark was his name OH, S-H-A-R-K" (sang to the tune of There was a farmer who had a dog) and twinkle twinkle little shark. There is even a holiday remix of Baby Shark.

Your kid will love this book. You will hate this book until you realize you got 20 minutes of peace, then you'll just sing along to Where is Daddy Shark and accept it.




“

“아이는 이 책을 진짜 좋아할 거다. 당신은.. 진짜 싫어하게 될 거다. 그러다 이 책이 당신에게
그래도 20분간의 평화를 준다는 사실을 깨닫고, 함께 <아빠 상어는 어디>를 따라부르며 그냥
인정하게 될 거다. 나와 이 사운드북과는 애증의 관계다”

아마존 고객

”

<p>#1</p>  <p>Fingerlings HUGS - Bella (Pink) - Advanced Interactive Plush Baby Monkey Pet - by WowWee ★★★★☆ 350 \$9.49</p>	<p>#2</p>  <p>WowWee Pinkfong Baby Shark Official Song Cube - Baby Shark ★★★★☆ 837 \$7.99</p>	<p>#3</p>  <p>Pomies 1884 Speckles Plush Interactive Toys, One Size, Purple/Lavender ★★★★☆ 239 \$5.99</p>
<p>#4</p>  <p>Feisty Pets Glenda Glitterpoop the Unicorn that Turns Feisty with a Squeeze</p>	<p>#5</p>  <p>WowWee Pinkfong Baby Shark Official Song Cube - Daddy Shark</p>	<p>#6</p>  <p>WowWee Pinkfong Baby Shark Official Song Cube - Mommy Shark</p>

사운드북 뿐만 아니라, 누르면 노래가 나오는 큐브나 알파벳 버스 등 다른 장난감들도 상위권에 자리하고 있습니다. 특히 이번 프라이م데이 때 런칭된 알파벳 버스는 신제품 1위를 랭크했습니다.

Amazon Hot New Releases

Our best-selling new and future releases. Updated hourly.

New Releases in Baby Musical Toys

#1



Pinkfong Baby Shark Official Alphabet Bus
\$49.99

#2



HOMOFY Baby Toys Musical Learning Table 6
Months Up- Early Education Activity Center...
★★★★☆ 106
\$26.99

#3



Makeup Brush Cleaner Device Automatic Cleaning
Washing Machine Mini Toy Girls Toy Educational...
★★★★☆ 3
\$2.99